

This pdf is generated on April 26, 2024. Go to [the documentation page](#) for the most up-to-date version.

## Events Explorer

The Events Explorer is a great way to get a quick overview of all events in Simple Analytics. It allows you to export data very quickly and only get the data you need. You can add columns and if a column has different values, it will group by those values. See [add columns](#).

🏠 Visitors 🎯 Goals 🐾 Events new ⚙️ Settings

Excel ▾ Download Dec 22 2022 - Jan 20 2023 ◀ 30d ▶

Found 64 events with a total of 9022 occurrences. Add a column ▾

Event name	Count
visit_landing	4.6k
visit_pricing	1.8k
outbound_simpleanalytics_com	1.6k
visit_welcome	1.3k

Overview of the Events Explorer in Simple Analytics

## Search

You can search (or filter) all events by typing your search query. The fun part, it also includes the other column values when you search.

🏠 Visitors 🎯 Goals 🐾 Events new ⚙️ Settings

CSV ▾ Download Dec 22 2022 - Jan 20 2023 ◀ 30d ▶

Found 3 events with a total of 114 occurrences. Add a column ▾

Event name	Count
click_signup	65
click_buy	43
click_enterprise	6

How to search in the Events Explorer of Simple Analytics

## Add columns

You can add as many columns as you want. Do note that if a column has a lot of different values it will result in many rows. That's why we disabled the date and some integer fields.

Found 64 events with a total of 9022 occurrences.

Event name

- visit\_landing
- visit\_pricing
- outbound\_simpleanalytics\_com
- visit\_welcome
- outbound\_docs\_simpleanalytics\_com

### How to add a column with the Events Explorer in Simple Analytics

In our case we search for the **buy** event and added the **plan** metadata field. Now it shows us both values (starter, and business).

Found 2 events with a total of 43 occurrences.

Event name	plan	Count
click_buy	starter	37
click_buy	business	6

This events explorer is different from [the raw export feature](#).

### Use metadata in the Events Explorer of Goals at Simple Analytics

## Export

You can easily export the data that you currently see to formats you probably love. Microsoft Excel, CSV, and Apple Numbers.

Visitors

Goals

Events new

Settings

click\_

CSV

Excel (.csv)

✓ Excel (.xlsx)

Numbers

Download

Dec 22 2022 - Jan 20 2023

30d

Add a column

Event name

Count

click\_signup65

click\_buy43

click\_enterprise6

## How to export to Excel with the Events Explorer in Simple Analytics

*This pdf is generated on April 26, 2024. Go to [the documentation page](#) for the most up-to-date version.*