

Simple Analytics

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Your privacy policy using Simple Analytics

Using any external service may require updating your privacy policy. So naturally you may ask the following question:

Should we update our privacy policy if we install Simple Analytics?

We are a privacy first product, which is why we've made everything necessary to be able to respond to, with a simple *"No you don't have to"*.

Indeed, by law (for example with GDPR) there is no need to add us to your privacy policy because Simple Analytics doesn't store any IP addresses or any other personal identifiable information. We don't use cookies, therefore, we don't need to be added to your cookie banner either.

For more information on what we collect (and mostly what we don't) go to [what we collect](#).

Although, we advise our customers to mention us in their privacy policy and let their visitors know that they are using a privacy friendly analytics tool which does not collect any personal identifiable information. To make it easier for you, we've made a short paragraph that you can copy-paste into your privacy policy:

Copy paste this text into your privacy policy

Again, it's not required by law to do so, but we advise you to include this in spite of the fact, to enhance trust and transparency for your visitors.

To get critical information about the behavior of our visitors, we use [Simple Analytics](#). This analytics software gives us insight about our visitors only in general, but not about individuals by itself, as it does not track visitors and does not store any personal identifiable information. [Go to their documentation](#) to find out what Simple Analytics collects (and most importantly what they don't).

The HTML version of above text

Copy paste this into your privacy policy or send a link to this page to your developer.

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The Markdown version of above text

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