

# Simple Analytics

This pdf is generated on April 15, 2021. Go to [the documentation page](#) for the most up-to-date version.

## Install Simple Analytics on WordPress

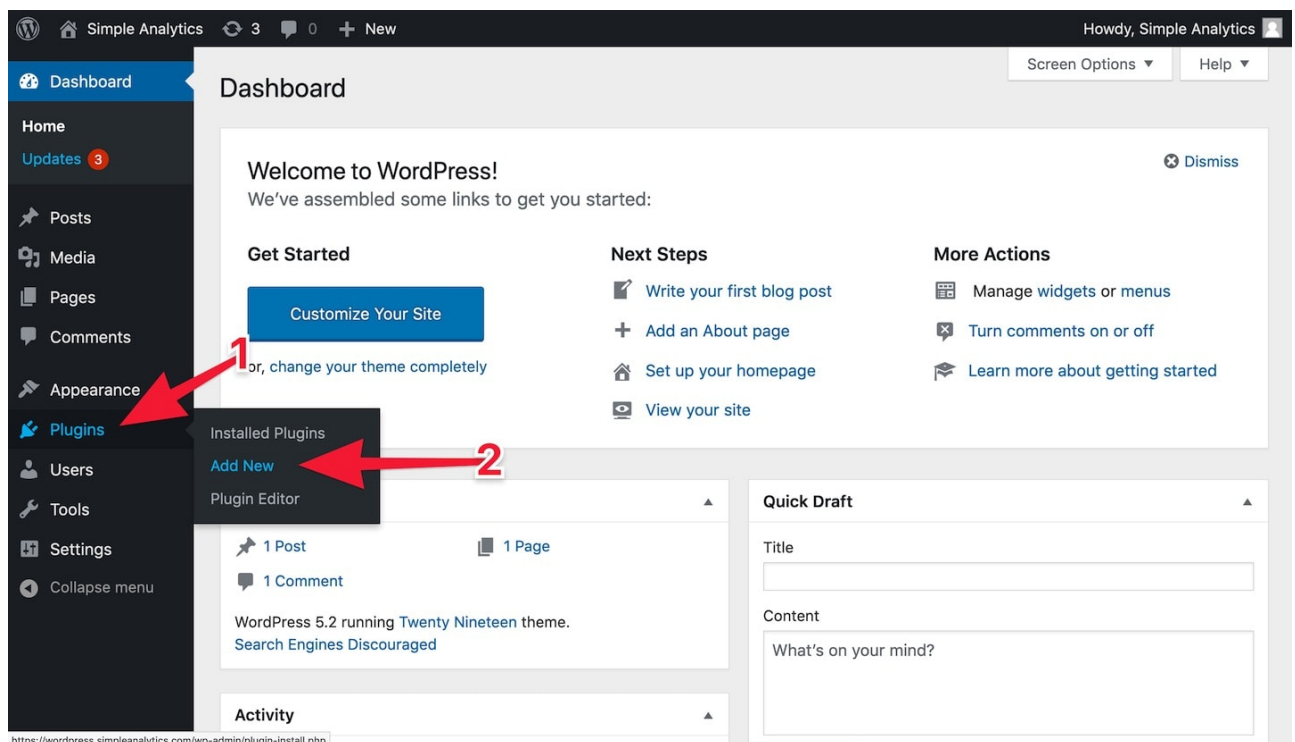
You can embed our script in WordPress using a plugin. On this page we will explain how to download this plugin and help you installing the Simple Analytics plugin on WordPress.

There are two ways to add our WordPress plugin to your site. Via the your WordPress dashboard or by manually installing the plugin.

There is a non-official plugin made by Refined Practice. It has more features than the official plugin. [Learn more](#) about this plugin.

## Install official plugin via WordPress dashboard

1. Go to your WordPress admin (likely on /wp-admin or [wordpress.com/log-in](https://wordpress.com/log-in))
2. Go to plugins in your WordPress admin and click on **Add new**:

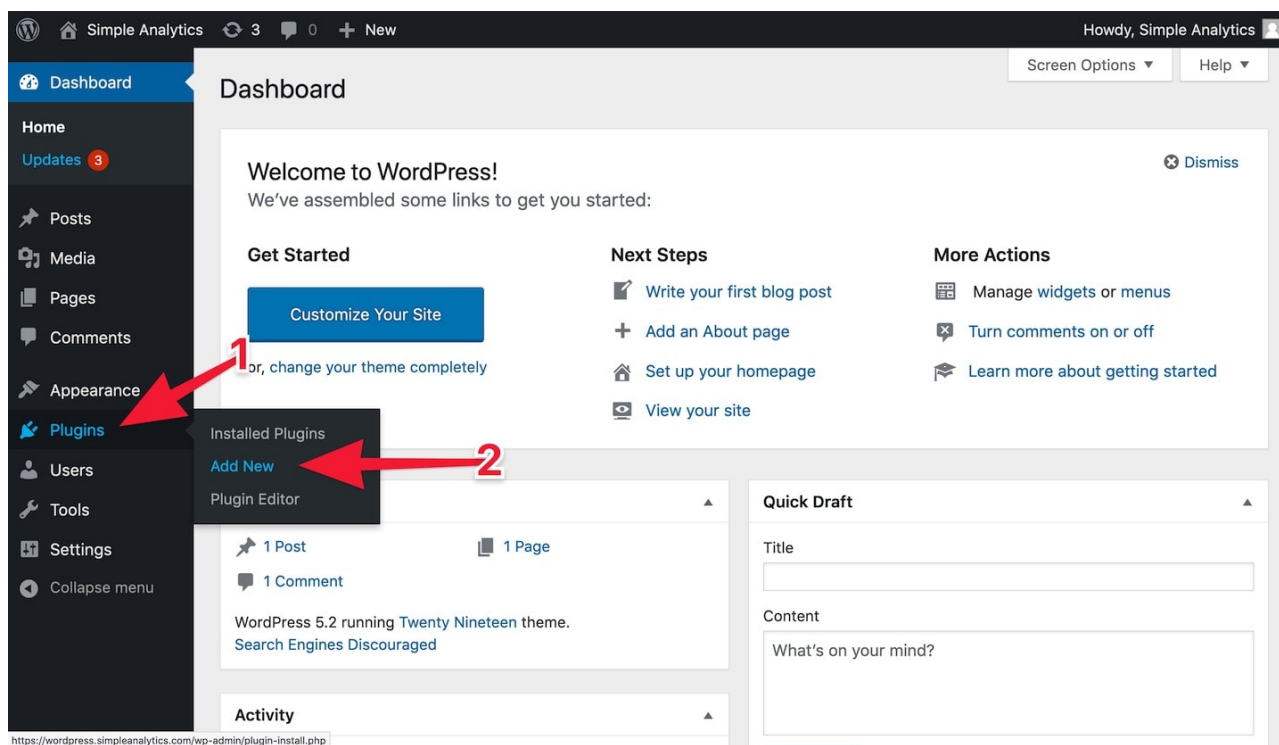


3. Click on Search Plugins and type `simpleanalytics` (do not use a space)
4. Click on **Install Now**
5. After this click on **Activate** and our plugin is installed

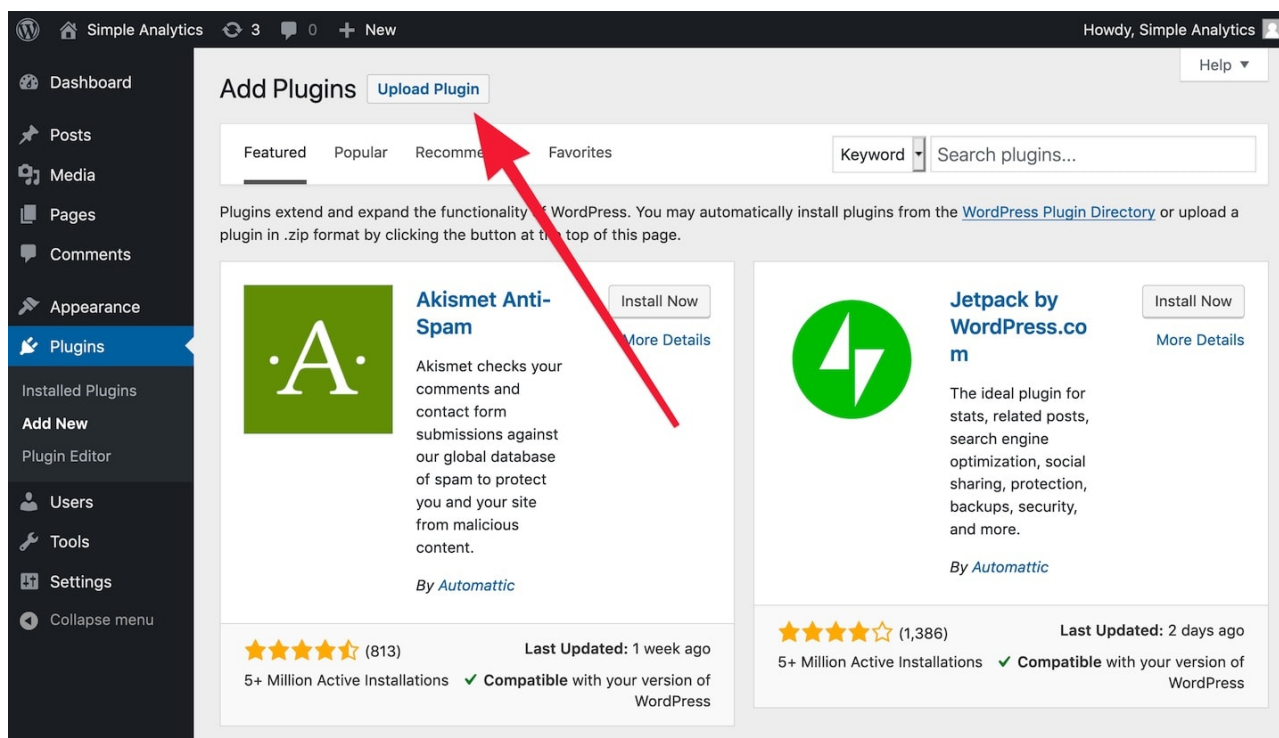
## Manual installation

Follow these steps to add Simple Analytics to your WordPress website:

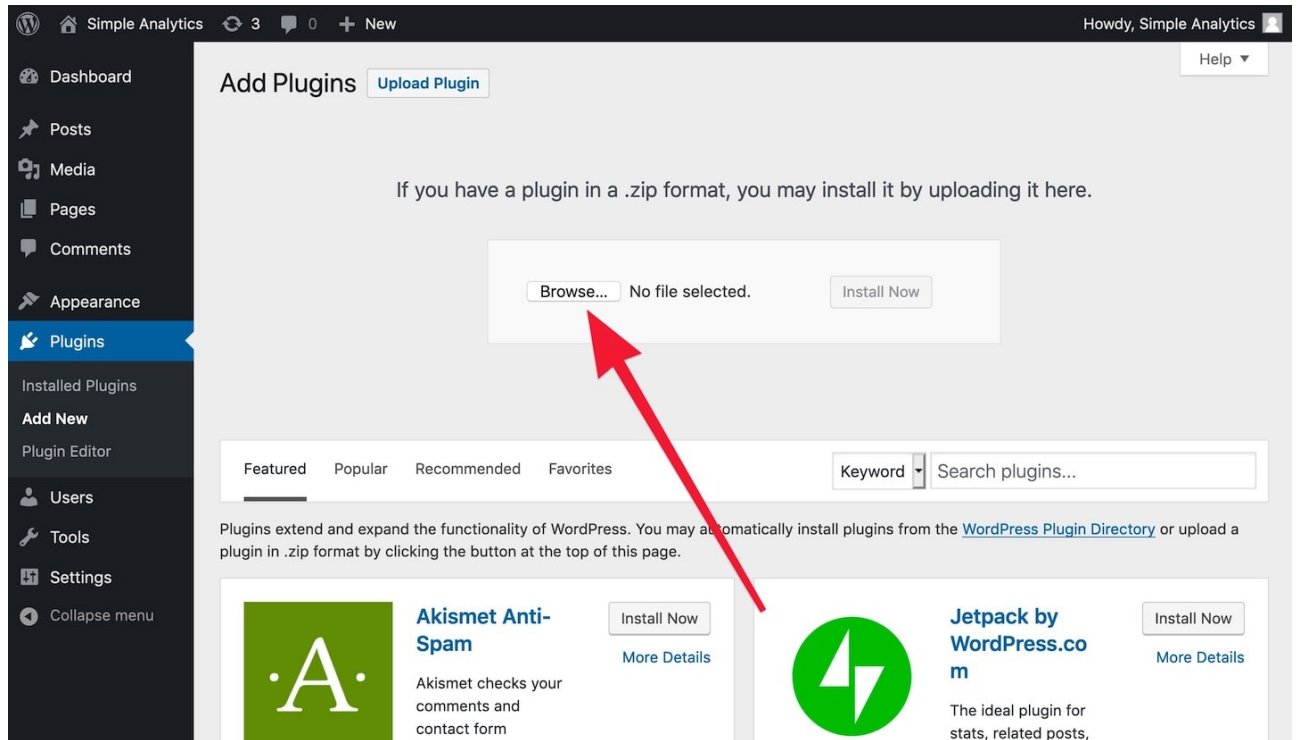
1. First download our plugin via WordPress: [wordpress.org/plugins/simpleanalytics](https://wordpress.org/plugins/simpleanalytics)
2. Go to your WordPress admin (likely on /wp-admin or [wordpress.com/log-in](https://wordpress.com/log-in))
3. Next click on **Plugins** > **Add New** in the sidebar menu:



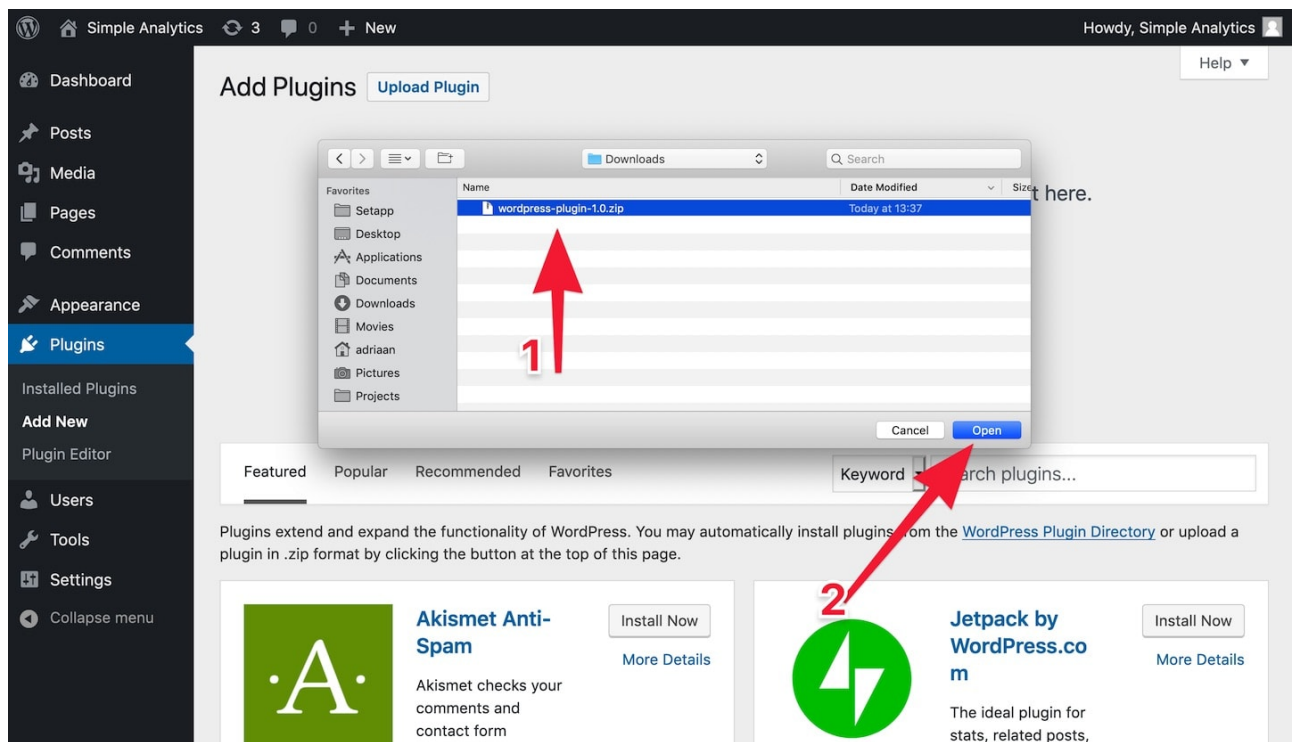
4. Click on the **Upload Plugin** button:



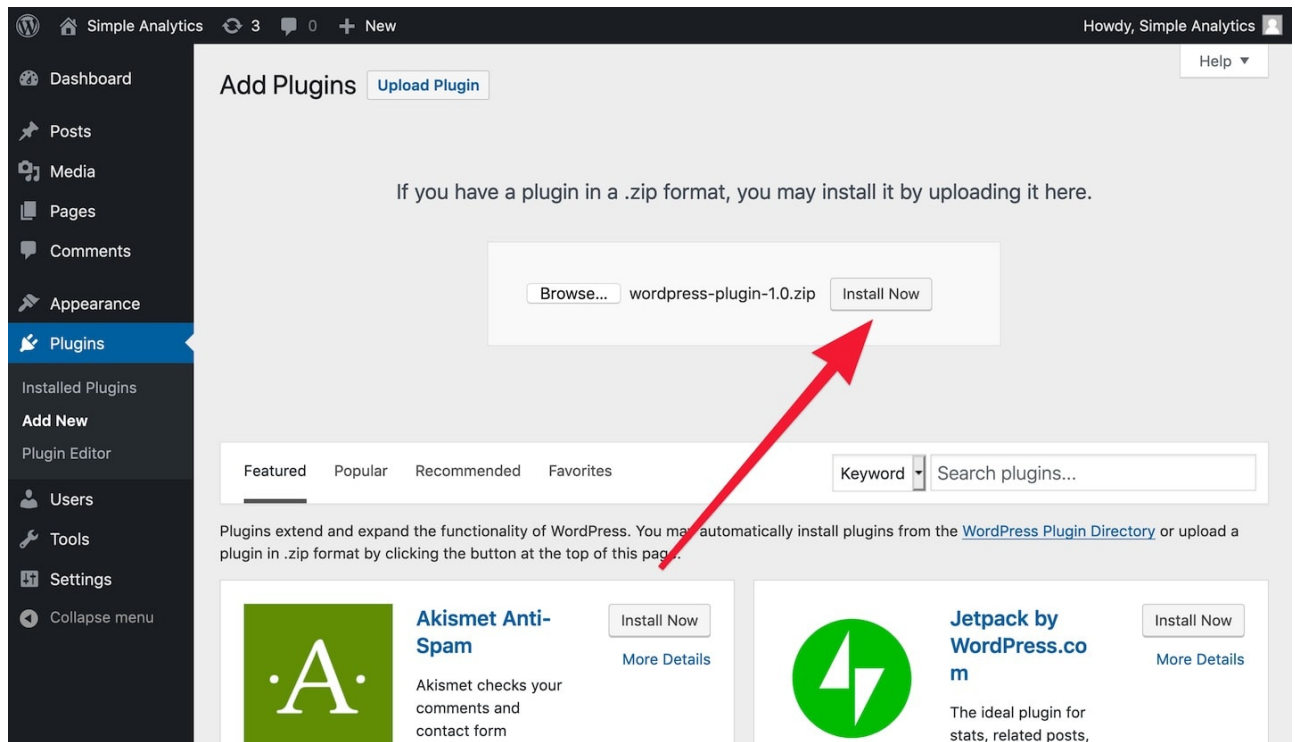
5. Click on **Browse** to select a file (*this button can have different text depending on your browser*):



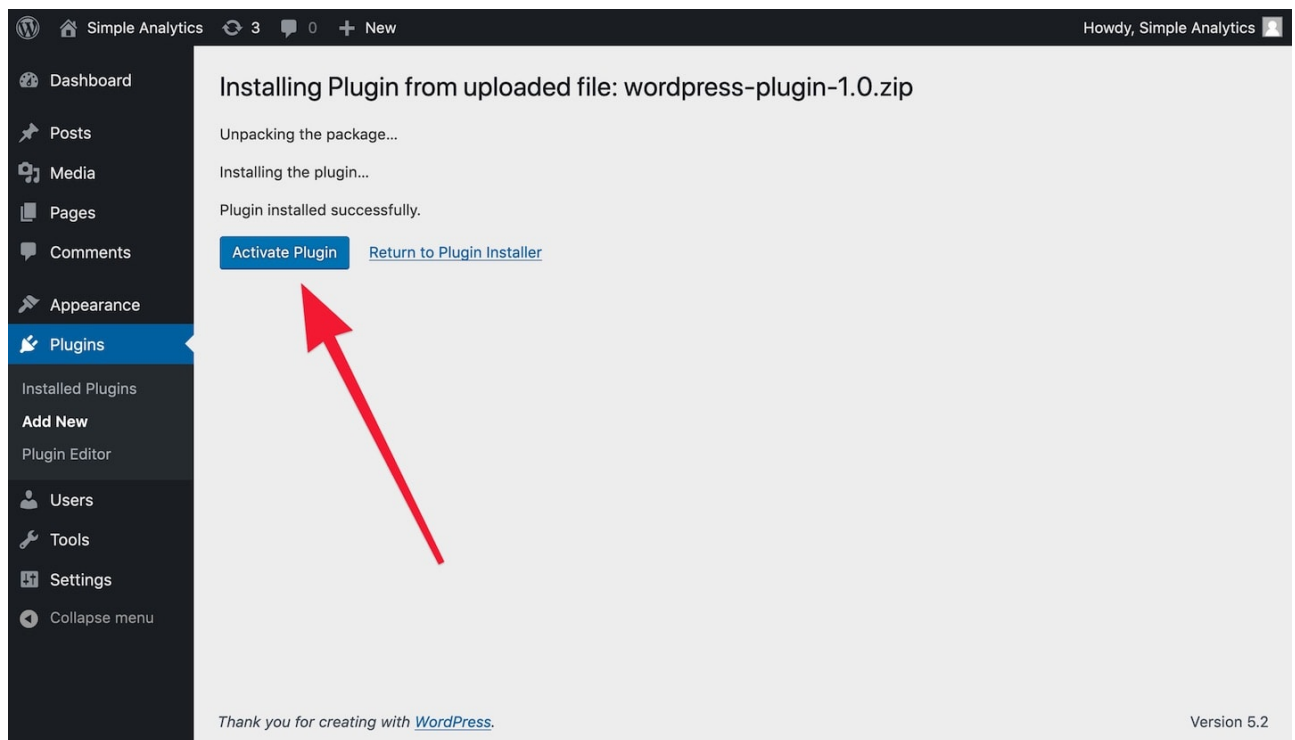
6. Browse and select the file that you downloaded in the first step:



7. Click on the button **Install Now**:



8. Click on **Activate Plugin**:



9. If the Simple Analytics plugin is successfully installed it shows a screen like this:

The screenshot shows the WordPress dashboard's Plugins page. The left sidebar contains navigation links: Dashboard, Posts, Media, Pages, Comments, Appearance, Plugins (highlighted), Installed Plugins, Add New, Plugin Editor, Users, Tools, Settings, and Collapse menu. The main content area is titled 'Plugins' and includes an 'Add New' button. A green notification bar at the top says 'Plugin activated.' Below this, there are filters for 'All (1)', 'Active (1)', and 'Must-Use (1)', along with a search bar for installed plugins. A table lists the installed plugins, with 'Simple Analytics' highlighted. The table has columns for 'Plugin' and 'Description'. The 'Simple Analytics' entry includes a 'Deactivate' link and details: 'Embed Simple Analytics script in your WordPress website', 'Version 1.0 | By Adriaan van Rossum | Visit plugin site'. Below the table are 'Bulk Actions' and 'Apply' buttons. At the bottom, there is a footer that says 'Thank you for creating with WordPress.' and 'Version 5.2'.

## ► Details

If you encounter issues, don't hesitate to contact us via [our support channels](#).

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