

*This pdf is generated on April 25, 2024. Go to [the documentation page](#) for the most up-to-date version.*

## Install Simple Analytics on WordPress

You can embed our script in WordPress using a plugin. On this page we will explain how to download this plugin and help you installing the Simple Analytics plugin on WordPress.

There are a few ways to add our embed script to your WordPress site. We offer an official plugin that has limited options. If you want to use all script features, use the [Head & Footer Code plugin](#). If you want to enable basic tracking of page views, use [the official plugin down below](#).

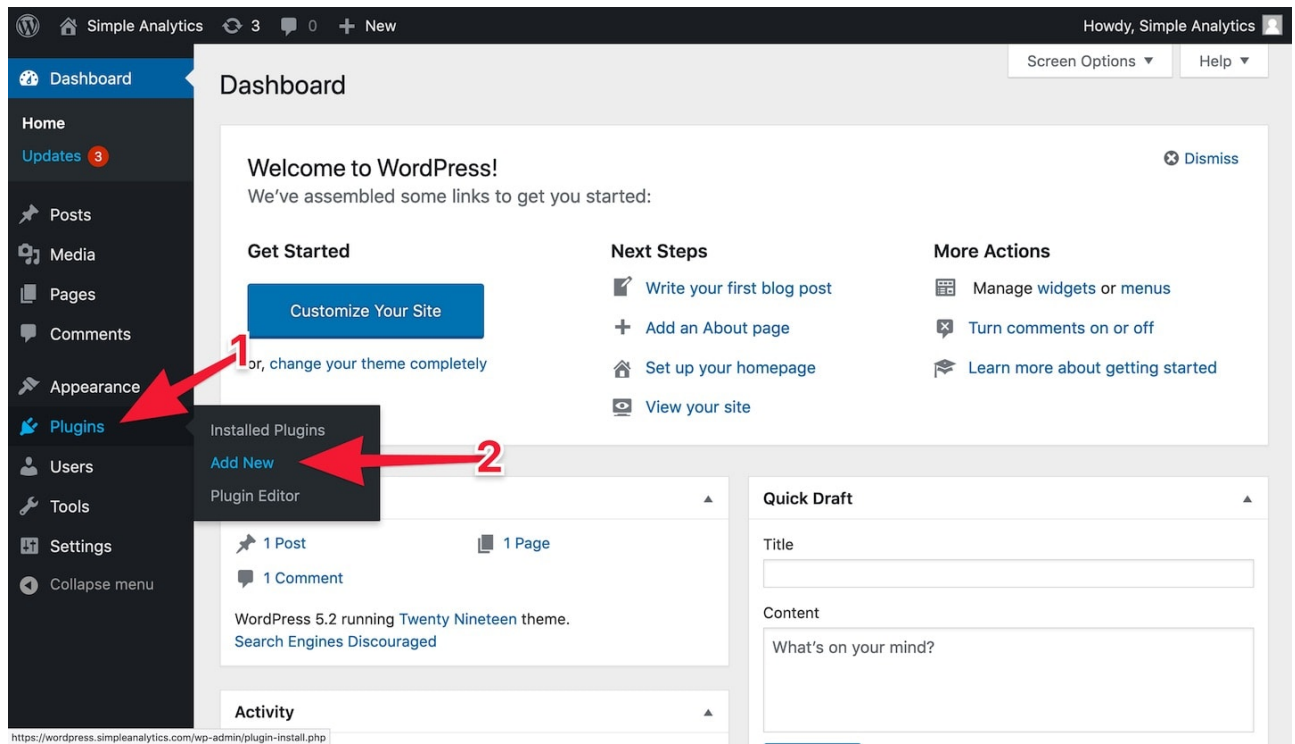
*There are two non-official plugins made by others. They have more features then the official plugin:*

- [WordPress plugin by Refined Practice](#)
- [WP Full Picture plugin](#)

*See our plugin in action by [creating a temporary Wordpress website on tastewp.com in one click](#). Do note that by default we don't collect from logged in admins, log out to see the requests to Simple Analytics.*

## Install official plugin via WordPress dashboard

1. Go to your WordPress admin (likely on /wp-admin or [wordpress.com/log-in](https://wordpress.com/log-in))
2. Go to plugins in your WordPress admin and click on **Add new**:



3. Click on Search Plugins and type **simpleanalytics** (do not use a space)

4. Click on **Install Now**

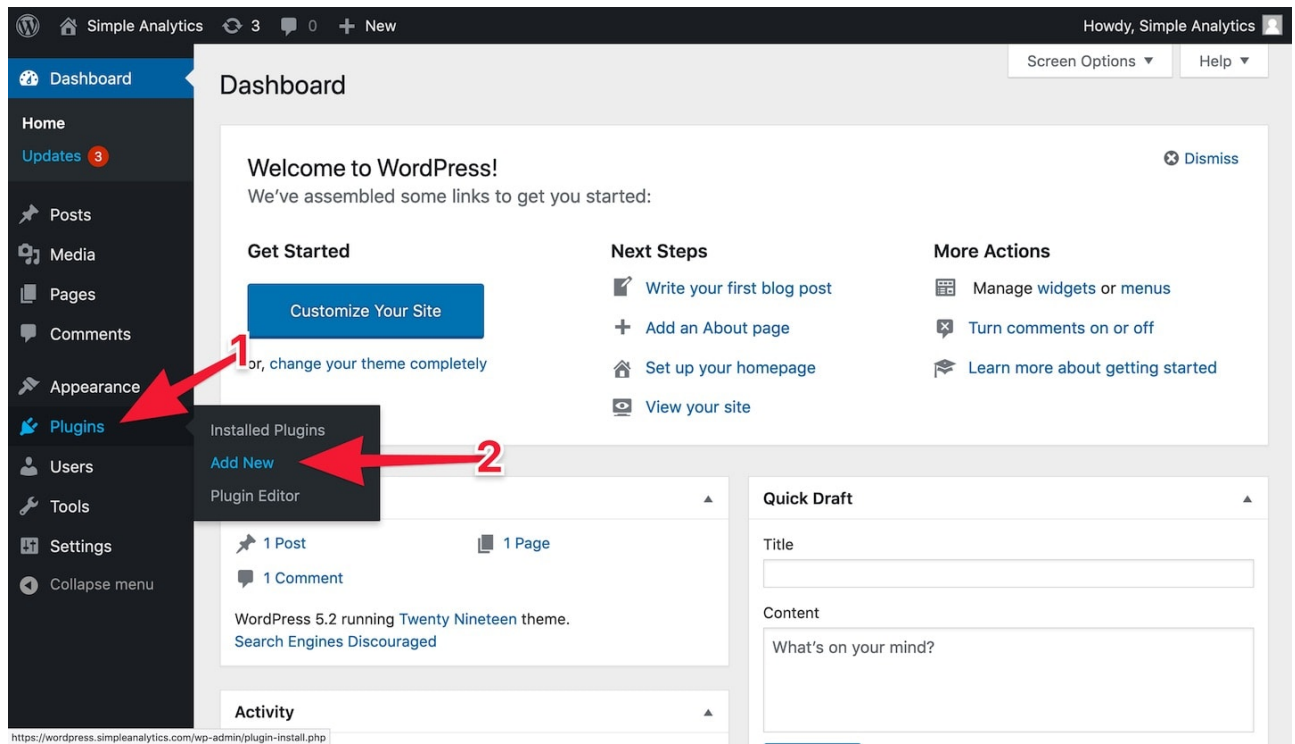
5. After this click on **Activate** and our plugin is installed

*Do note that your own visits are not counted in our dashboard. Log out from Wordpress to see your own visits appear in the dashboard.*

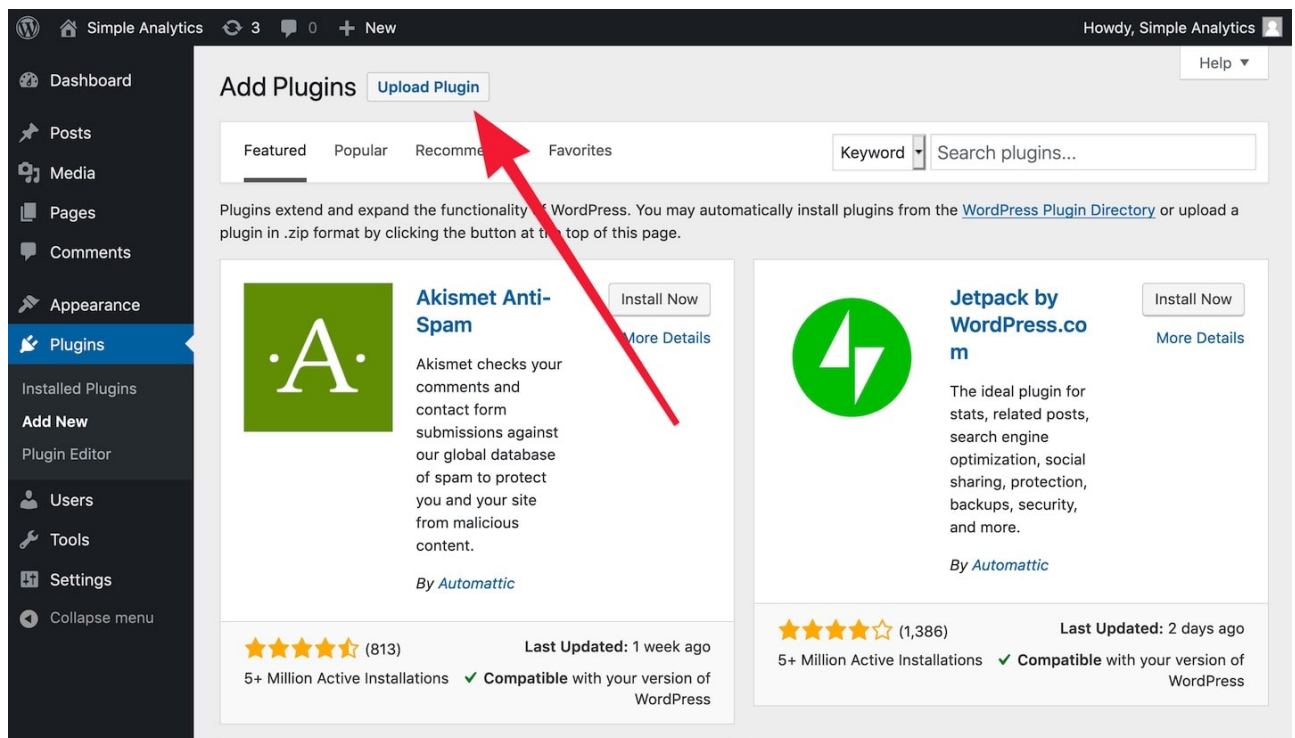
## Manual installation

Follow these steps to add Simple Analytics to your WordPress website:

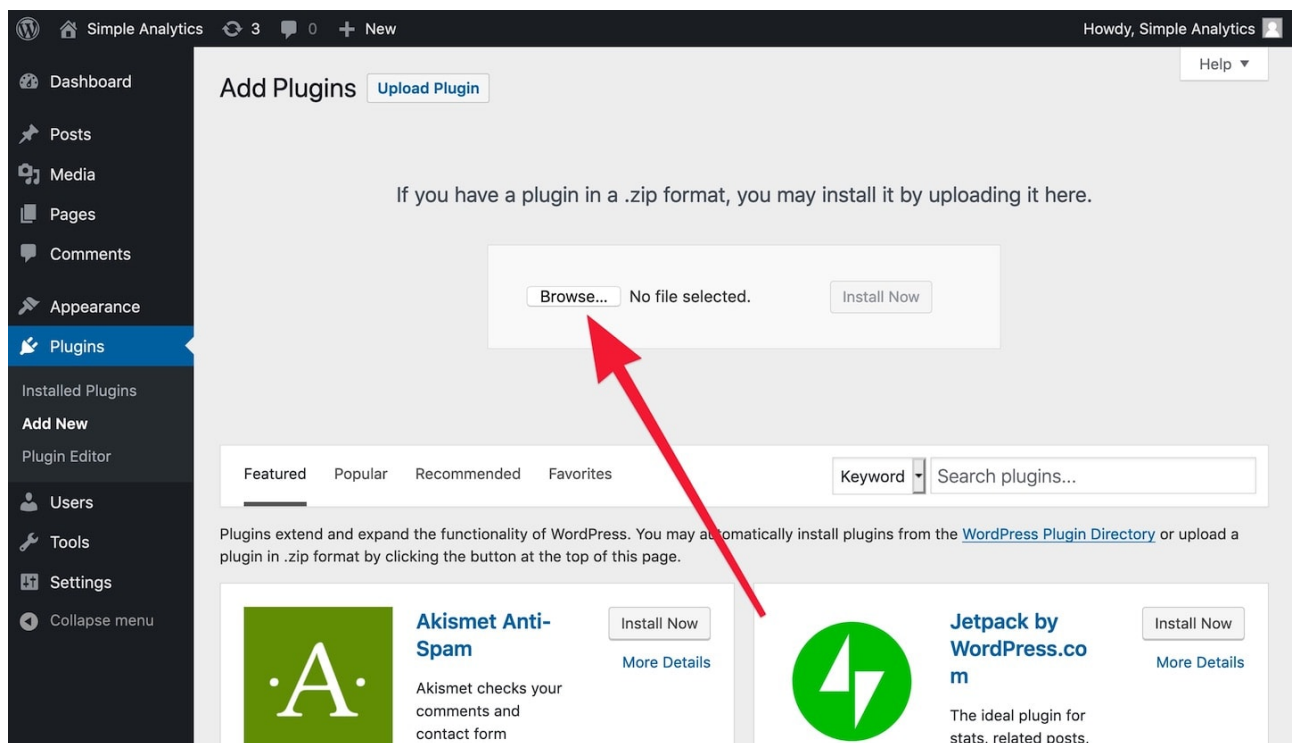
1. First download our plugin via WordPress: [wordpress.org/plugins/simpleanalytics](https://wordpress.org/plugins/simpleanalytics)
2. Go to your WordPress admin (likely on /wp-admin or [wordpress.com/log-in](https://wordpress.com/log-in))
3. Next click on **Plugins** > **Add New** in the sidebar menu:



4. Click on the **Upload Plugin** button:

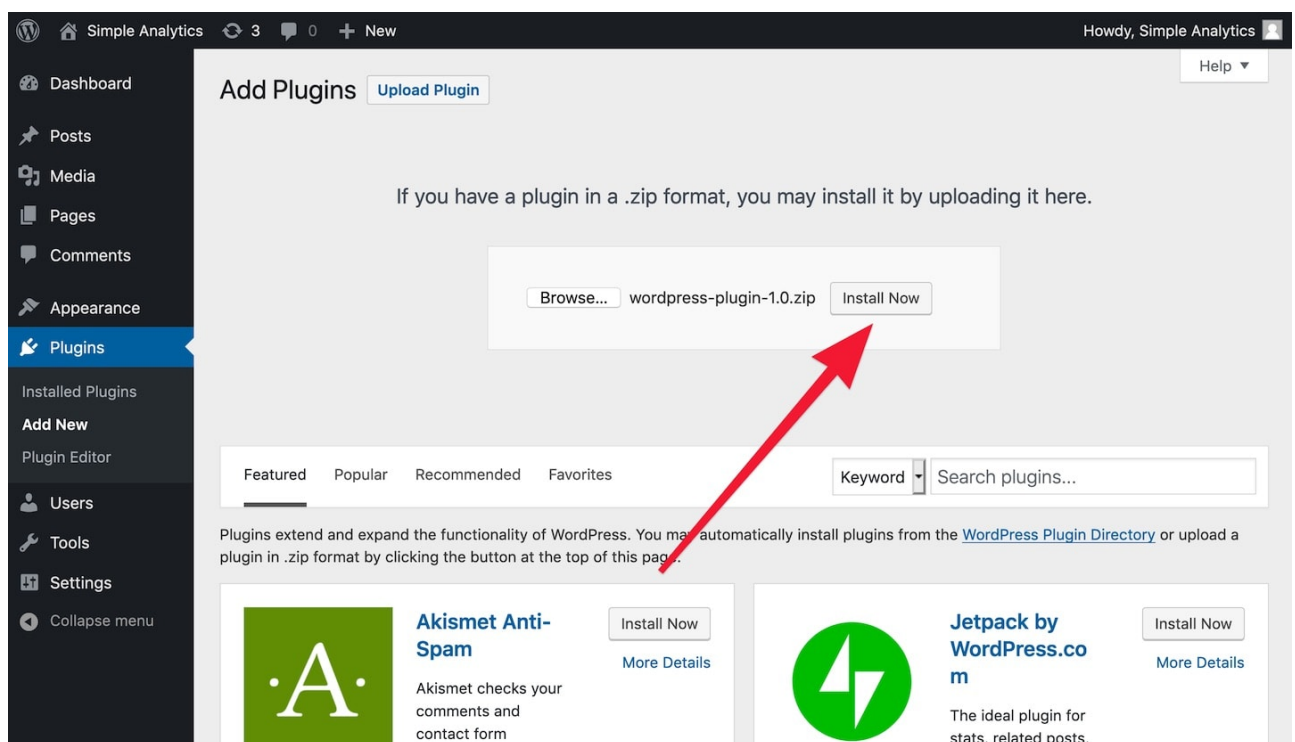


5. Click on **Browse** to select a file (*this button can have different text depending on your browser*):

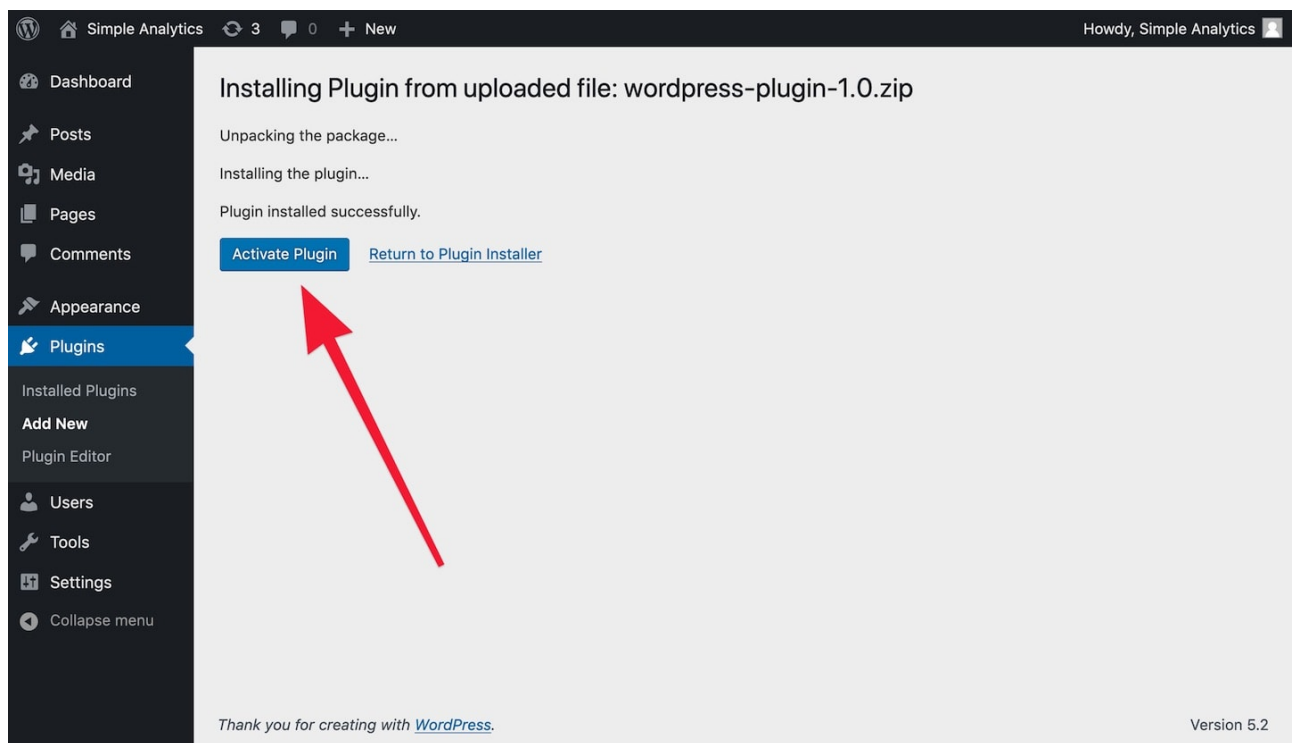


6. Browse and select the file that you downloaded in the first step:

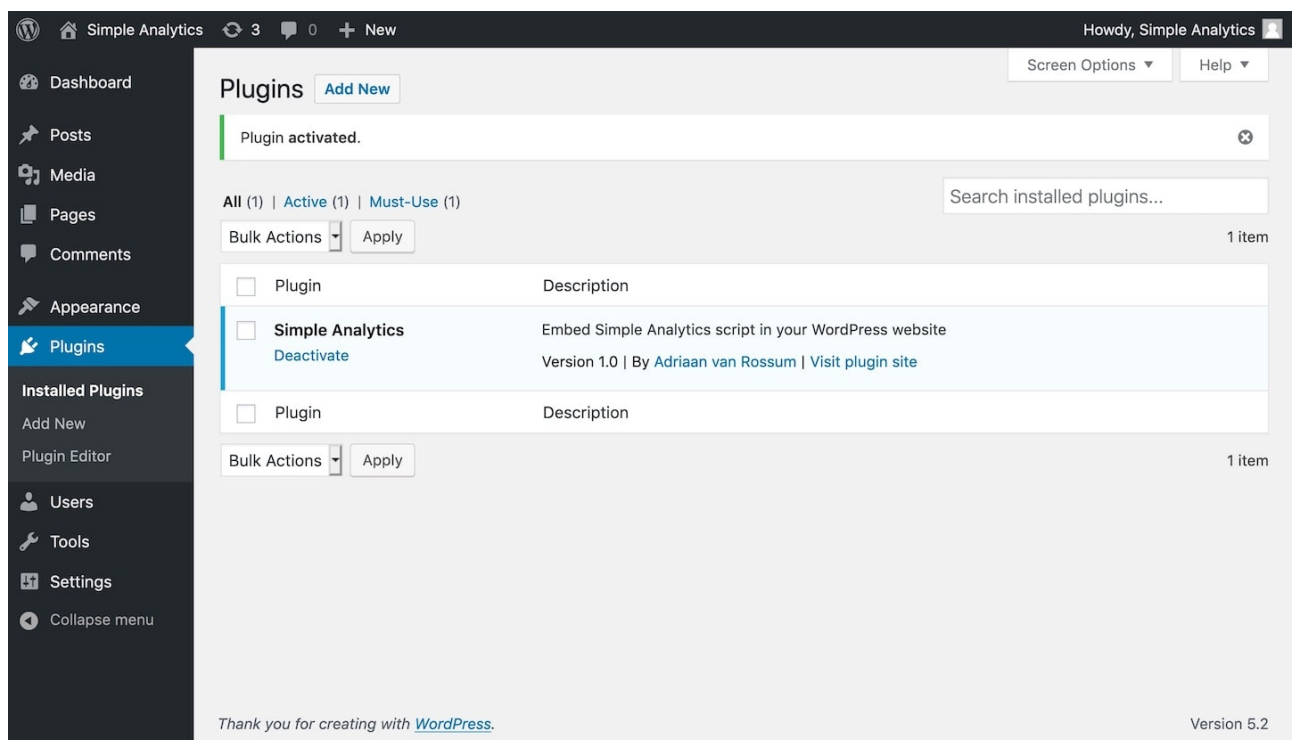
7. Click on the button **Install Now**:



8. Click on **Activate Plugin**:



9. If the Simple Analytics plugin is successfully installed it shows a screen like this:



If you encounter issues, don't hesitate to contact us via [our support channels](#).

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