

# Simple Analytics

This pdf is generated on December 1, 2022. Go to [the documentation page](#) for the most up-to-date version.

## WordPress Plugin by Refined Practice

[Refined Practice](#) has created a WordPress plugin with more features than [the official Simple Analytics plugin](#). It shows you a chart widget when you have your stats set to public, has support for events, ...

The [source code is public](#) but the plugin is not official so use it at your own risk.

See the plugin in action by [creating a temporary Wordpress website on tastewp.com in one click](#).

This is how the dashboard looks:

The screenshot shows the WordPress dashboard with the Simple Analytics widget. The widget displays the following information:

- At a Glance:** 488 Posts, 15 Pages, 97 Comments. WordPress is running on a theme. Akismet has protected the site from 6,257 spam comments already. There are 26 comments in the spam queue right now.
- WordPress Events and News:** Attend an upcoming event near you. Events include WordCamp Denver, CO, USA (Friday, Jun 26, 2020), NEW DATE for WordPress Meetup St.Gallen #11: « E-Commerce & WooCommerce» (Wednesday, Jun 24, 2020), and WordPress Plugin-Runde (Thursday, Jun 25, 2020).
- Simple Analytics:** has received 574 page views in the last month. A line chart shows page views over time, with a peak around June 17th. Links are provided to view full page view analytics and event analytics.
- Quick Draft:** A dropdown menu for creating new posts.
- Activity:** A dropdown menu for recent activity.

This is how the settings page looks:

**Refined Practice - Simple Analytics Integration**

Simple Analytics is a privacy friendly analytics service which does not use cookies or collect any personal data.

To use Simple Analytics you first need to sign up for a subscription. We would love it if you could support development of this plugin by signing up via our referral link <https://referral.simpleanalytics.com/refined-practice> ( it does not cost you anything ) but if you would prefer not to then you can find out [more about subscription prices here](#).

Once you have a subscription you should [add this website to your dashboard](#) to start collecting analytics.

### Track Logged-In Users

Use these settings to block logged in users with a particular capability from being included in the analytics. This works by not loading the analytics script for these users.

Block logged in users from tracking?   
If this is checked then logged in users with the capability below will not be included in the analytics.

Block users with this capability   
On a default installation you can use `edit_theme_options` to block just Administrators, `publish_pages` to block Editors and above, `publish_posts` to block Authors and above, `edit_posts` to block Contributors and above and `read` to block Subscribers and above. [Read more about Roles and Capabilities](#)

### Dashboard Widget

Add a widget to your dashboard to show the latest analytics. CAUTION this will only work for sites with public analytics.

Add analytics widget to dashboard?

### Event Tracking

Event tracking is experimental and requires some additional javascript to trigger the events when needed. These settings let you add the basic event tracking code and add some custom javascript to the bottom of each page to trigger events. [Read about event tracking](#)

Include event tracking code?

Enqueue jQuery?   
If you want to use jQuery in your custom javascript below then make sure it is enqueued by checking this option. Note that WordPress will load jQuery in noConflict mode ( see [this note](#) )

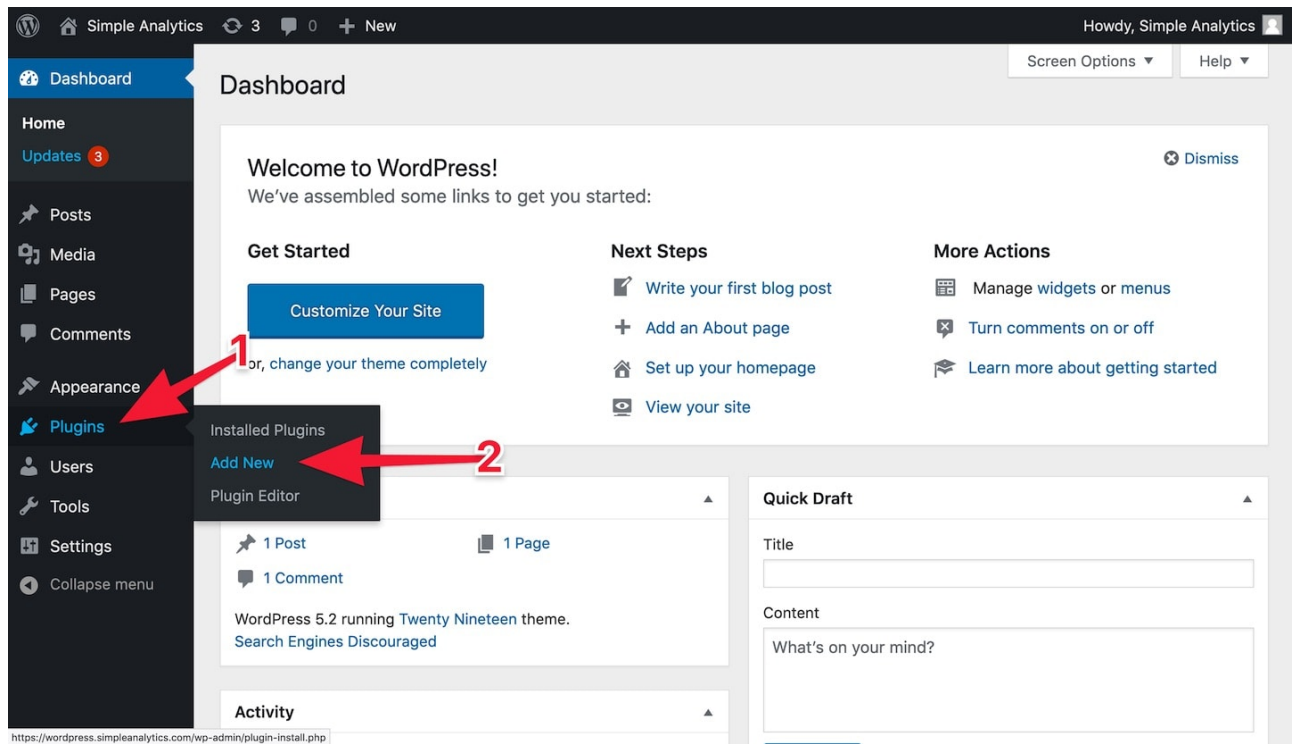
Additional javascript for inclusion ( rendered via `wp_footer` )

```
1 jQuery( document ).ready(function( $ ) {
2   $('.download').attr('target', '_blank');
3   $('.download').on('click', function(e) {
4     sa_event("Download: " + $(this).attr("title") );
5   });
6 });
```

[Save Settings](#)

## Install the Refined Practice plugin via WordPress dashboard

1. Go to your WordPress admin (likely on `/wp-admin` or [wordpress.com/log-in](https://wordpress.com/log-in))
2. Go to plugins in your WordPress admin and click on **Add new**:



3. Click on Search Plugins and type `rp-simple-analytics`

4. Click on **Install Now**

5. After this click on **Activate** and our plugin is installed

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