Simple Analytics

Install Simple Analytics with Ruby on Rails

This gem adds the [JavaScript Tracking Script](#) to the `<head>` & `<body>` tag of your Ruby on Rails applications.

Installation

Add this line to your application's Gemfile:

```
gem 'simple_analytics_rails'
```

And then execute:

```
bundle install
```

Or install it yourself as:

```
gem install simple_analytics_rails
```

Usage

After the gem is installed, it will automatically append the Simple Analytics JavaScript snippet before the `</head>` tag on your HTML pages.

However, you can also configure it via an initializer:

```ruby
# config/initializers/simple_analytics.rb SimpleAnalyticsRails.configure do
|configuration| # ==> Overwrite domain name #
https://docs.simpleanalytics.com/overwrite-domain-name # # Default is ""
configuration.hostname = "example.com" # ==> Hash mode #
https://docs.simpleanalytics.com/hash-mode # # Default is "" configuration.mode
= "hash" # ==> Do not track # https://docs.simpleanalytics.com/dnt # # Default
is false configuration.collect_dnt = false # ==> Ignore pages #
https://docs.simpleanalytics.com/ignore-pages # # Default is ""
configuration.ignore_pages = "/search/*,/account/*,/vouchers" # ==> Override
variable used for JavaScript Events #
https://docs.simpleanalytics.com/events#the-variable-sa_event-is-already-used #
# Default is "sa_event" configuration.sa_global = "sa_event" # ==> Trigger
custom page views # https://docs.simpleanalytics.com/trigger-custom-page-
views#use-custom-collection-anyway # # Default is true
configuration.auto_collect = true # ==> Onload Callback #
https://docs.simpleanalytics.com/trigger-custom-page-views#use-custom-
collection-anyway # # Default is "" configuration.onload_callback =
"onloadCallback()" # ==> Custom Domain #
https://docs.simpleanalytics.com/bypass-ad-blockers # # Default is ""
configuration.custom_domain = "custom.domain.com" # ==> Inject JavaScript To
```

```
Head # You can disable the automatic JavaScript injection if you'd like. # #
Default is true configuration.enabled = Rails.env.production? end
```