Simple Analytics

Install Simple Analytics with Gatsby

Run the following command:

```
npm install gatsby-plugin-simple-analytics --save-dev
```

What does it do

It tracks page views with support for `pushState` navigation. It sends the data to [Simple Analytics](#) and it will be available in your dashboard. You need to have a paid subscription for it to work.

How to use

1. Add our plugin to `gatsby-config.js`

```
plugins: [ { resolve: "gatsby-plugin-simple-analytics", options: {
trackPageViews: true, }, }, ];
```

1. If you want to set a custom domain, use this config:

```
plugins: [ { resolve: "gatsby-plugin-simple-analytics", options: { domain:
"custom.example.com", eventsGlobal: "sa", events: true, trackPageViews: true,
ignorePages: ["pathname"], }, }, ];
```

[Read our docs](#) on the custom domain feature.

Use with Confirmic

[Confirmic](#) provides a privacy-by-design API to ethically manage your users' data. It's pretty cool.

If you want to use it with Confirmic's `data-micropolicy` use this config:

```
plugins: [ { resolve: "gatsby-plugin-simple-analytics", options: { metomic:
"POLICY-SLUG", }, }, ];
```

It will result in something like this:

```
<script src="https://scripts.simpleanalyticscdn.com/latest.js" async=""
defer="" type="text/x-metomic" data-micropolicy="POLICY-SLUG">
```