ıl Simple Analytics

Ignore metrics

Our script only collects non-personal data. Some customers might want to limit our metrics even more. That's why we created the ignore metrics feature.

Metric	Slug	Inferrered metric
Referrer	`referrer`	
UTM codes	`utm`	ref param
Country / time zone	`country`	
Session IDs	`session`	
Time on page	`timeonpage`	Data point ID, Page ID
Scrolled	`scrolled`	Data point ID, Page ID
User Agent	`useragent`	
Screen size	`screensize`	
Viewport size	`viewportsize`	
Language	`language`	

See page where we explain those metrics.

Script setting `data-ignore-metrics`

You can enable this feature by adding `data-ignore-metrics=...` to our script embed:

```
<script data-ignore-metrics="session"
src="https://scripts.simpleanalyticscdn.com/latest.js" ></script>
```

In this case, it will not collect a Session ID.

Comma separated

If you have multiple metrics you want to ignore you can separate them with a comma:

```
<script data-ignore-metrics="timeonpage,scrolled"
src="https://scripts.simpleanalyticscdn.com/latest.js" ></script>
```

Ignore all metrics

To ignore all metrics that you can ignore, you can use this embed script:

```
<script data-ignore-metrics="referrer,utm,country,session,timeonpage,scrolled,useragent,screensize,viewportsize,language" src="https://scripts.simpleanalyticscdn.com/latest.js" >
</script>
```

Need any help? We love to help you set up your script. Don't hesitate to contact us. Silly questions don't exist.

> This pdf is generated on April 25, 2024. Go to the documentation page for the most up-to-date version.