

Simple Analytics

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Ignore metrics

Our script does only collect non-personal data. But some customers might want to limit [our metrics](#) even more. That's why we created the ignore metrics feature.

Metric	Slug	Inferred metric
Referrer	<code>referrer</code>	
UTM codes	<code>utm</code>	<code>ref_param</code>
Country / time zone	<code>country</code>	
Session IDs	<code>session</code>	
Time on page	<code>timeonpage</code>	Data point ID, Page ID
Scrolled	<code>scrolled</code>	Data point ID, Page ID
User Agent	<code>useragent</code>	
Screen size	<code>screensize</code>	
Viewport size	<code>viewportsize</code>	
Language	<code>language</code>	

[See page](#) where we explain those metrics.

Script setting `data-ignore-metrics`

You can enable this feature by adding `data-ignore-metrics=...` to our script embed:

```
<script data-ignore-metrics="session"
src="https://scripts.simpleanalyticscdn.com/latest.js" ></script>
```

In this case, it will not collect [a Session ID](#).

Comma separated

If you have multiple metrics you want to ignore you can separate them with a comma:

```
<script data-ignore-metrics="timeonpage,scrolled"
src="https://scripts.simpleanalyticscdn.com/latest.js" ></script>
```

Ignore all metrics

To ignore all metrics that you can ignore, you can use this embed script:

```
<script data-ignore-  
metrics="referrer,utm,country,session,timeonpage,scrolled,useragent,screensize,  
viewportsize,language" src="https://scripts.simpleanalyticscdn.com/latest.js" >  
</script>
```

Need any help? We love to help you set up your script. Don't hesitate to [contact us](#). Silly questions don't exist.

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